



The Gear

The Society Of Women Engineers, Wisconsin Section – June 2011
Serving the 195 Members of the Wisconsin Section, and Its Supporters

President's Corner – by Jill Nondorf

Inside this issue:

President's Corner	1
Upcoming Events At A Glance	2
SWE-WI Awards Banquet	2
SWE-WI End Of Year Event: Timber Rattlers Game	3
WE11 SWE National Conference Registration	3
SWE-WI Member News	4
FY12 Officer Elections	5
Multicultural Morsel	5
Section Representatives' Report	6
Volunteer Opportunities	7
SWE-WI Executive Council And Committee Chairs	8

The SWE FY 11 is almost coming to an end. It was an exciting and challenging year for me as the President of the WI Section. Thank you all for your support, time, and efforts throughout the year. I have learned several things over the past year and have so many of you to thank. Perhaps the biggest impact that you all have had on me is merely that I have several shoulders to lean on and several arms to pick me back up and help through the tough times. I am genuinely thankful for all of that and mainly for the friendships and relationships that have developed through my four years within the SWE WI Section. SWE is a wonderful organization, and this past year I was awakened to even more wonderful benefits of this organization.

Our Section has won some great awards throughout the past year, and hopefully more to come in the future. Congratulations to our UW-Madison section for winning the Regional Conference bid. We all will be working towards putting on a great event next spring in Madison.

I'd like to take the opportunity to add that I'd love to and am looking forward to serving as your President for another year; look for the ballot to vote on positions in the near future! It is my goal that after this year of learning, I'll be better able to serve all of you and get you the most out of SWE. In addition, we still have several leadership positions still open for the upcoming year. I encourage all of you to take a leap and try something. We have several very involved women in our Section but we need new ideas! If you are hesitant to take on a leadership position please talk to one of us. It's actually easier and a lot more fun than you may think! ☺

We have several end of the year events during the month of June. I ask that you take a look at the calendar and emails and try to attend one. We all love to have new faces at the events. Your leadership team will be meeting this summer to plan events for next year, so please send any thoughts and requests our way. This past spring we developed a survey to better understand your needs. If you have not taken this yet, please look for it on page 4 of this newsletter, and in upcoming e-blasts and emails. We can only plan for your needs if we know these needs.

Thank you all again for a terrific year!

Jill



Article deadline for "The Gear" is the fifteenth of the preceding month. Trial subscriptions are available to persons interested in membership. Send articles to: Andrea Cole Fyhrlund, Editor, afyhrlund@ameritech.net

Upcoming Events At A Glance



DATE:	EVENT:	LOCATION:	SEE PG(S):
June 22, 2011 Wednesday	SWE-WI Awards Banquet	Beaver Dam, WI	2
June 27, 2011 Monday	End Of The Year Event: Timber Rattlers Game	Appleton, WI	3
October 13-15, 2011 Thursday - Saturday	WE11 SWE National Conference	Chicago, IL	3

- Refer to our website at www.msn.fullfeed.com/~swewi as details become available

SWE-WI Awards Banquet

What: SWE-WI Awards Banquet

Date: Wednesday, June 22

Where: Benvenuto's Italian Grill
831 Park Ave.
Beaver Dam, WI
(920)887-7994

Time: 6:30 PM

Cost: No Charge



RSVP: Send an e-mail to jill.nondorf@swe.org or call 920-235-9151

All SWE-WI members are invited to join us for the SWE-WI Awards Banquet! Come share in the recognition of fellow Section members for their efforts over the past year.



SWE-WI End Of The Year Event Timber Rattlers Game



Join your fellow SWE members at a Timber Rattlers game to celebrate the end of a great year!

- What:** Timber Rattlers Game
- Who:** Anyone is welcome. Bring your family and friends!
- When:** Monday June 27th, 7:05PM (game starts)
- Where:** Fox Cities Stadium (2400 N Casaloma Drive, Appleton, WI 54912)
- Cost:** \$9.50/person (\$8.00 for bleacher ticket, \$1.50 fee to book online)
- RSVP:** Kellie Rausch (920-203-8830, kmrausch@bemis.com) by Monday June 13th with how many tickets you need.



RAISING THE HEIGHTS OF INNOVATION

October 13-15, 2011 // McCormick Place // Chicago, Illinois

- When:** October 13-15, 2011
- Where:** McCormick Place
Chicago, IL



Earn a 50% discount on registration costs by volunteering at:
<http://we11.swe.org/volunteersspeakers/volunteer-training>

The SWE National Conference will be in Chicago, October 13-15, 2011. Registration is open now, so be sure to sign up soon to assure best prices and availability of tours and lodging. To register go to: <http://we11.swe.org/>.

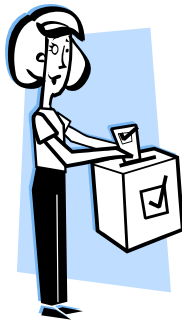
See you there!!!



SWE-WI Member News

The SWE-WI Section is proud to announce that we have sponsored 11 student membership upgrades this spring through our SWE-WI Upgrade Program! Congratulations to the following graduates:

Alyssa Fenske – UW-Madison	Bethany Frieders – UW-Madison
Brooke Sampone – UW-Madison	Elizabeth Fuss – UW-Stout
Krystal Kraemer – UW-Madison	Laura Zeitler – UW-Madison
Lyndsey Klump – UW-Madison	Amy Claas – UW-Madison
Hanna Engevold – UW-Madison	Hannah Kalinowski – Marquette University
Kate Hallenbeck – Michigan Tech University	



Congratulations to SWE-WI member Betty Leonhard for being elected as the Region H Lieutenant Governor!

SWE-WI Member Survey

Follow the link below to participate in the SWE-WI Member Survey:

http://www.surveymonkey.com/s/swe-wi_new_member

This survey will be used to gather feedback for use in planning future events, so please participate so your voice can be heard! Share your ideas for events, and tell us how SWE-WI can serve you better!



FY12 Officer Elections For SWE-WI

How would you like to step up and take a leadership role within the SWE-WI Section? This is a great way to get involved with event planning, add leadership experience to your resume, and network with smart and fun women!

We are looking for candidates for the following officer positions within the Section:

- **Vice President**
- **Secretary**
- **One (1) Alternate Section Representative to fill in as needed**

The FY2012 term is from July 1, 2011 through June 30, 2012.

If you are interested in running for an officer position, contact the Nominating Committee members (below) for more details ASAP!

- **You must let the Nominating Committee know by June 12th if you are interested in being added to the candidate slate!**
- **Elections will run from June 13th to 28th.**

Nominating Committee members:

Abby Peele

Karyn Schroeder

Andrea Cole Fyhrlund

Abigail.peele@med.ge.com

karyn.c.schroeder@kcc.com

afyhrlund@ameritech.net

Multicultural Morsel By Betty Leonhard



Most of us at one time or another has been the only female on a team, or in an office, so we should be able to relate to feelings of isolation that any minority may feel when they are the only one. I had read an article in Monster/HotJobs with some do's and don'ts for such a "lone ranger" but it's good for everyone to be aware.

- **Make Connections** – there's surely just as many things we have in common as we have different, so connect on those topics/values.
- **Avoid Speaking for All** - you should not be the spokesperson for your diversity element and you should not expect anyone else to be one. We are all individuals.
- **Address any Incidents with Professionalism** – take a step back and let emotions subside before discussing an incident with anyone.

Check Your Perspective – a lack of diversity can't always be helped. (i.e. if you live in an area of Wisconsin which is 99% Caucasian, the workplace will probably be too.)

Feeling socially isolated and disconnected can be bad for your health, so take some initiative to reach out and make new connections with those you work with. As Haly Besaw, our finance speaker mentioned before we started at May 23rd, even an introverted engineer can do something simple like greeting a new team member or start with a question and listen.

Source:

http://career-advice.monster.com/in-the-office/Workplace-Issues/avoiding-isolation-when-youre-the-only-minority-hot-jobs/article.aspx?WT.mc_n=CRMUS001134

If you have any morsels to share with our members please send them to betty.leonhard@swe.org.



National & Region H Business

Section Representatives Report

- **2012 Region H Conference:** Save the date for next year's region conference "Set Sail with SWE." Our own UW-Madison will be hosting it on February 18th 2012. Please consider helping out with our conference in Madison. Primarily our section members can help with the professional development content and with procuring company sponsorships. Or you may have other skills or connections you can bring to the table. To volunteer in any capacity contact Betty.Leonhard@swe.org.
- **WE11 is October 13-15 in Chicago:** Registration is open. Earn a 50% discount by volunteering at <http://we11.swe.org/volunteersspeakers/volunteer-training>
- **FY12 Region H leadership:** The region H elections results are in: FY12 Lt. Governor is Betty Leonhard; FY12-13 Secretary is Katie Amelio; FY12-13 Treasurer is Lisa Miller; and the regional representative on the national nominating committee is April Privett. There are some region level committee and chair roles still available if anyone is interested.
- **FY12 Society Elections:** Results are in and the following region H members won: Alyse Stofer will be President-Elect, Elizabeth Bierman will be Secretary, plus Allison Machtemes from Iowa State was elected by the BOD as the Collegiate Director for FY12. See the email from HQ sent May 20th for the complete results.
- **Note:** discussions regarding redrawing region boundaries have been put on hold until further notice.
- **Senate:** The senate has been working on several items lately.
 - **Mega Issues:** The senate closed out their work on several mega issues this year by passing motion with recommended actions for SWE to take.
 - **Vacancy:** Due to the Society election results, a vacancy was created for one of the director positions and so the Senate is currently working on electing someone to fill

Details on all the Senate or Region business can be found online in their respective communities.



CONTACT YOUR SECTION REPRESENTATIVES

Betty Leonhard: betty.leonhard@swe.org
 Martha Maxwell: mamaxwell@ra.rockwell.com
 (alternate) Andrea Fyhrlund: alcole@ra.rockwell.com



RAISING THE HEIGHTS OF INNOVATION
 October 13–15, 2011 // McCormick Place // Chicago, Illinois



GET INVOLVED!!

Below are open positions for SWE-WI, FY11

Please contact Jill Nondorf (jill.nondorf@swe.org) for information or if interested!

- **Awards Coordinator**- manage all individual and section award submissions.
- **Nominating Committee**- develop the ballot and manage elections.
 - **Tellers**- count the ballots/ verify the election results.
- **Audit Committee**- perform annual assessment of the section's financial records.
- **PD Chair**- Manage speakers and logistics for professional development events.
 - **Madison Lead**- communicate about and help plan events in area.
 - **Milwaukee Lead**- communicate about and help plan events in area.
 - **PD Committee**- assist chair and local leads in planning events.
- **GE-Healthcare (GE-HC) Corp. Liaison**- coordinate with members at GE to benefit both the company & our section.
- **Publicity Committee**- Create and distribute media: Event flyers, e-blasts, brochures, surveys.
 - **Google Calendar Moderator**- Update Section's Google calendar.
 - **Linked-In Moderator**- Update Section's Linked-In group page, manage job page.
 - **Facebook Moderator**- Update Section's Linked-In group page, include event notices.
 - **Community Moderator** – Update SWE-WI Section Community with information provided by EC.
 - **Asst Newsletter Editor**- review newsletter for clarity of concepts and grammar. May also write columns.
 - **Press Liaison**- maintain relations with outside media and write press releases.
- **Advertising Coordinator**- Manage relationship with those placing ads.
- **Networking Committee Chair**- coordinate networking activities throughout Section.
 - **Milwaukee Area committee** - Schedule and attend local *Meet & Greets*.
 - **Madison Area committee** - Schedule and attend local *Meet & Greets*.
 - **Fox Valley Area committee** - Schedule and attend local *Meet & Greets*.
- **Outreach Committee**- Assist chair and sub-chairs in arranging activities to promote engineering to girls. Members needed in Madison, Milwaukee, & Fox Valley areas.
 - **E-Week Coordinator**- coordinate outreach activities in line with Engineers Week initiatives. (February)
 - **Engineering Fair Coordinator**- manage efforts building up science fairs and mentorship in Wisconsin (incl. BSSEF-Badger State Science & Engineering Fair in March).
 - **PLTW Coordinator**- coordinate activities with Project Lead The Way high school teachers.
 - **Girl Scout Liaison**- coordinate with area councils/troops for badge workshops, camps, and career fairs.
 - **GMSO & GEMS Liaison**- manage relations with planning committee for Girls + Math + Science = Opportunities & Girls Engineering Math & Science programs (Fond du Lac, Oshkosh, UW-Fox Valley, Manitowoc, Waukesha).
 - **WGCP (Wisconsin Girls Collaborative Project) Liaison**- share & collaborate with like- minded organizations on outreach activities.
- **Scholarship Committee** – fundraising for scholarships & scholarship application management.



SWE-WI FY11 Executive Council and Committee Chairs

Section President:

Jill Nondorf
920-235-9151

Jill.nondorf@swe.org

Section Secretary:

Kim Groshek
920-220-1266

groshekster@gmail.com

Publicity Chair:

Rita Murino
414-380-1875

Rita.murino@swe.org

Section Vice President:

Jenna Walsh
920-379-7939

jennagwalsh@gmail.com

Section Treasurer:

Gina Janke
262-636-1315

Gina.janke@swe.org

E-Mail Coordinator:

Ann Krieger
414-617-8657

Ann.krieger.2007@gmail.com

Section Representative:

Betty Leonhard
920-344-2344

Betty.leonhard@swe.org

Membership Chair:

Heidi Balestrieri
262-542-4602

hbison01@yahoo.com

Newsletter Editor:

Andrea Cole Fyhrlund
262-268-1092

afyhrlund@ameritech.net

Section Representative:

Martha Maxwell
262-512-8649

mamaxwell@ra.rockwell.com

Scholarship Chair:

Amanda Normand
715-723-0177

normanda@uwstout.edu

Website Administrator:

Sarah Stepanski
262-785-1163

sarah.stepanski@swe.org

Section Representative Alternate:

Needed

Mentoring Coordinator:

Sam Eiring
262-894-6694

sam@sameiring.com

Awards Coordinator:

Needed

Collegiate Member Transition

Coordinator:

Brittany Barry
847-977-8274

Britt.e.barry@gmail.com

Outreach Chair:

Karyn Schroeder

karyn.c.schroeder@kcc.com

Advertising Coordinator:

Needed

Outreach – E-week Coordinator:

Needed

Professional Development Chair:

Needed

Section Website: <http://www.msn.fullfeed.com/~swewi>

Check out the website for lots of useful SWE information! Do you have other ideas? Let us know. We'd love to add even more material to the site. Send e-mail to swe-wi@swe.org.

Advertising Information

Newsletter ads, per issue: ½ page ad = \$25. Full page ad = \$50. For more information, contact Gina Janke at gina.janke@swe.org.

Webpage ads, per 1 month period: \$15 for text & simple graphic link. Graphic should be in one of the following software formats: JPEG, GIF, BMP, TIF, TGA, RAS, EPS, PCX, PNG, and PCD.

For more information, contact Sarah Stepanski sarah.stepanski@swe.org.



Upcoming Events!

June 22, 2011..... SWE-WI Awards Banquet, Beaver Dam, WI
June 27, 2011..... SWE-WI End Of The Year Event: Timber Rattlers Game, Appleton, WI
Oct. 13-15, 2011..... WE11 SWE National Conference, Chicago, IL



About The Society of Women Engineers...

The Society of Women Engineers (SWE), founded in 1950, is a not-for-profit educational and service organization. SWE is the driving force that establishes engineering as a highly desirable career aspiration for women. SWE empowers women to succeed and advance in those aspirations and be recognized for their life-changing contributions and achievements as engineers and leaders. For more information about the Society please call (312)596-5223.

Address changes to:

Wisconsin Section, Society of Women Engineers
126 W. Chestnut St.
Port Washington, WI 53074

**Rockwell
Automation**

LISTEN. THINK. SOLVE.®

Generous support to SWE-WI provided by:

Rockwell Automation (www.ra.rockwell.com)

Mead & Hunt (www.meadhunt.com)

GE Healthcare (www.gehealthcare.com/worldwide.html)



GE Healthcare

**MEAD
& HUNT**